



ST. CHAD'S R.C. PRIMARY SCHOOL

Catholic Lane, Sedgley, Dudley. DY3 3UE

Telephone: 01384 818720

2nd March 2015.

Dear Parents/Carers

PHOTOGRAPHS AND DIGITAL FILM RECORDING

St. Chad's Catholic Primary School takes the safeguarding of our pupils and staff extremely seriously, as such we have always issued a parental consent form to ask permission to use images of children in various forms of media.

We now have a wonderful new website which has been designed not only to provide parents and visitors with information about the school, but also to showcase our amazing children and the range of activities we do in school. In order to do this we are no longer requesting a parental consent to be completed and returned to school.

Following our return from the Easter break it will be assumed that all parents/carers consent to images of their child being used for the purposes given below. If as a parent/carer you do not want this to happen you will need to write to the school to withdraw from this option by no later than Friday 27th March 2015.

Within school we use photographs and digital film for a number of reasons. The main purpose is to celebrate the success of the children.

Photographs are used on display boards, and on the school website e.g. photographs of children learning, sports teams and school productions.

Please be assured that we never include names with any of the photographs. We will always take great care to only show photographs if we feel the medium is appropriate.

Photographs and films may be used in the following ways:

- School website. This will include the prospectus and news items, these show school visits, trips and enrichment activities, children's success/celebration
- Displays within the school
- Press articles

Thank you for your support.

S. M. Mason